

PROGRAMME FRAMEWORK

ACADEMIC

WHAT MAKES A PhD?
 CONCEPTS OF ENTREPRENEURSHIP
 LITERATURE USE
 METHODOLOGIES
 ENTREPRENEURIAL LEARNING

CONTEXT

MANAGEMENT
 ENTREPRENEURIAL ORGANISATION
 DESIGN INNOVATION
 NEW VENTURING
 SOCIAL AND DIFFERENT CONTEXTS FOR
 ENTREPRENEURSHIP

ENVIRONMENT

POLICY
 CULTURE
 NETWORKS

PERSONAL

ENTREPRENEURIAL INSIGHT AND
 PERSONAL DEVELOPMENT
 THE GOOGLE WORLD
 WRITING

KEY TOPICS

- Overview of the field
- The entrepreneurial process;
- The existence of entrepreneurial opportunities
- The discovery of entrepreneurial opportunities; human experience
- The nature of the entrepreneur and the decision to exploit entrepreneurship: a theoretical overview
- Environment and organizational founding
- The entrepreneurship through market mechanisms
- The firm formation process
- Financial resource assembly
- Human resource assembly
- The design of new organizations
- The creation of new markets
- Entrepreneurship and links with other disciplines
- Venture capital and venture capitalists
- New venture strategy
- New venture performance
- Growth processes and challenges
- Entrepreneurial networks and alliances

Overview of the existing syllabi for ICES PhD in Entrepreneurship

	Course	ECTS	
1	Concepts of Entrepreneurship	10	
	Philosophy	10	
	Workshops: Literature use (Google world...)	5	
	Writing (a scientific paper)	5	
2	Methodology	10	
	Social and different context for entrepreneurship	10	
	Workshops: Research design Getting published	5 5	
3	Policy	10	
	Culture	10	
	Elective courses: New venture	10	
	Innovation	10	
	Growth	10	
	Networks	10	
4	PhD proposal	15	
4-6	Activities: - conferences (submitting and presenting paper) domestic international - publication in journal	10 15 15	
	- workshops, summer schools	10	
	4-6	PhD theses	60

ABOUT THE PROJECT

The project International Centre for Entrepreneurial Studies (ICES) will contribute substantially toward this wider objective with three specific project objectives:

- To create a modular Ph.D. program in Entrepreneurship and Innovation
- To develop a virtual learning platform based on new innovative methods and tools
- To create the interdisciplinary and outreaching model of university entrepreneurship education



Osijek, building in the old town

PROJECT PARTNERS

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INTERNATIONAL CENTRE FOR ENTREPRENEURIAL STUDIES - ICES

PhD IN ENTREPRENEURSHIP

coming in 2009



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